

## **Cookie Policy**

### **Contact us**

We are Cotta Digital Services Limited (“Cotta”, “we”, “us”, “our”),

If you have any questions about this policy, including any requests to exercise your legal rights, please contact us at [hello@cottavita.com](mailto:hello@cottavita.com).

### **Further Information**

For more information on how we use cookies and how we use your data, please see our [Privacy Policy](#).

### **Cookies Overview**

A cookie is a small file of letters and numbers that we store on your browser or in your device's storage.

### **How we classify our cookies**

Cookies and the technology that uses them vary significantly between platforms, so it is important that you understand how we classify the cookies we use. Learn more about these below, and how you can control their use.

### **Strictly necessary cookies**

These cookies are necessary for a platform to function and cannot be turned off. They are usually set in response to a request for services by you, such as setting your privacy preferences, logging in or filling in forms. You can set your browser or device to block or alert you about these cookies, but some parts of the platform will not then work. These cookies do not store any personally identifiable information.

### **Performance cookies**

Performance cookies allow us to count platform visits and traffic sources, so we can measure and improve the performance of our platform. They help us know which pages and interactions are the most and least popular, and see how visitors navigate around the site. The information collected by these cookies is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site.

### **Functional cookies**

Functional cookies enable the platform to provide enhanced functionality and personalisation. They are set by us or by third-party providers whose services we have added to our platform. If you do not allow these cookies, some or all these services may not function properly.

### **Targeting cookies**

Targeting cookies may be set through our platform by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not directly store personal information, but are based on uniquely identifying your browser and/or internet device. If you do not allow these cookies, you will experience less targeted advertising.

Some cookies, known as session cookies, are deleted when you close your browser. Other cookies (such as tracking cookies or authentication cookies) remain on your device until they

expire, or you delete them from your browser or device. These are known as persistent cookies and enable us to remember things about you as a returning visitor.

### **Our platform uses persistent cookies.**

Some cookies can impact your fundamental rights to privacy and the protection of your data. As such, we require your consent before they can be accessed or stored on your device. For this reason, we limit our use of cookies as explained below.

### **Non-Essential Cookies**

We have listed all non-essential cookies we might use and that we might allow our partners to use in the table below.

We only use (and store) non-essential cookies if you provide your consent.

<b>Cookie</b>	<b>Type</b>	<b>Purpose</b>	<b>Duration</b>
<i>Google Analytics</i>	<i>Performance</i>	<i>These cookies track how long you spend on our website and the pages you visit. We use this information to help us improve your user experience.</i>	<i>The retention period is two years</i>